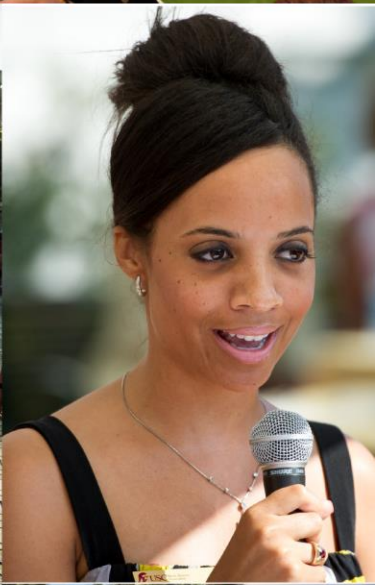




2019

USC Career Center

EXECUTIVE SUMMARY



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Welcome from the Associate Vice Provost for Student Affairs, Career Services



The objective of the USC Career Center remains to “enhance career development through partnerships, connections, community, and innovative technology in preparation for global career aspirations.”

The USC Career Center, and indeed the delivery of career development, is no longer confined by a central location or by physical confines. The career success of Trojans is now facilitated throughout the USC community. In part this is accomplished through partnerships and collaborations, but it is carried out more poignantly by integrating career development throughout a student’s experience at USC.

With a commitment to the career plans and professional development of all of our students, career development at USC is robust and delivered through the collective impact and cutting-edge technologies led by the central USC Career Center and supported by school-based career services. This includes our China Career Services operation that was launched to extend our global reach for employment and networking opportunities.

Career resources and services are coordinated, technology-supported, and current. Students are provided the tools to explore options, complete internships, and consider after-graduation plans, such as employment, fellowships, and professional or graduate school options. Regardless of major, all students have access to the most current and accessible building blocks for their post-USC launch.

The process is accomplished through enhanced connections between students and the four groups that primarily support career planning and student mentoring – faculty, academic advisors, career counselors, and alumni. The entire USC community of central and school-based career services, together with academic advisors, faculty members, and alumni become the purveyors of career development at USC.

The USC Career Center plays the critical role in initiating and implementing career-related centralized technologies, imparting best practices in career services university-wide, offers a certificate in career planning and resources to all academic advisors, works closely with faculty as they guide student career choices, and has created the tools and capacities which serve as a bridge between Trojan alumni and all current students – graduate and undergraduate. The Career Center provides specialized programming and resources for diverse and defined student populations often in coordination with other programs and offices, including Student Equity and Inclusion Programs (SEIP), first-generation programs, and international students.

In effect, the USC Career Center has removed its walls, opened its doors, taken off the roof, and has embraced and fully supports the entire USC community as we, together, make sure that every Trojan is launched and succeeds in his or her professional pursuits.

Carl Martellino, Associate Vice Provost for Student Affairs, Career Services

Impressions of the Career Center

Overall, I had a very good experience with the [First-Generation Mentor] program. I really enjoyed meeting new first-generation students. As a first-year transfer student, it was really great to meet a community of students who are having a similar college experience.

- G. Ruezga, Communication Major, Class of 2020



"[At the Fall Career Fair] we met a good amount of potential candidates for internships and appreciated the diversity in student population that came to our booth."

- The City of Los Angeles

"Very impressive [On-Campus Recruiting] program overall. Candidates are very polished."

- M. Price from Frank, Rimerman + Co. LLP

"As a returning participant in the Beyond the Ph.D. conference, I am continuously amazed at the opportunities that the conference has to offer. In past years, I attended to gain insight and mentoring advice. This year, I used the conference as a networking opportunity. Thanks to the diverse panel of speakers, I was able to establish connections with a wide range of working professionals."

- Y. Ando, Ph.D. Candidate



"Thank you for connecting the Black Business Student Association with Turner Sports for an office tour as part of the USC Job Shadow program. It was an insightful experience and our members learned great information. I think [the program] is highly effective and the USC alumni we met said they wished this program existed when they were in school."

- K. Johnson, Business Administration Major, Class of 2020



Employer Relations and Research Overview

Fall and Spring Career Fairs

The Fall 2018 Career Fair, our largest recruitment event in the Career Center history, was held over two days for the first time. The fair hosted 245 employers from a wide range of industries, including Activision, Adobe, Caltrans, Cintas, Johnson & Johnson, LAUSD, Mondelez International, and Oracle, to recruit from over 7,000 students. To better connect our students with career opportunities in China, USC China Career Services invited several Chinese employers from a diverse array of industries to the Fall Career Fair, with participation from MoSeeker and Fosun Pharmaceuticals. Recruiters continued to engage with Trojans at the Spring 2019 Career Fair, where 153 diverse employers met with close to 4,500 students.

International Students Career Fair

On November 8, the USC Career Center hosted its 2nd Annual International Students Career Fair in collaboration with HG Plus, USC Annenberg Career Development, USC Dornsife Career Pathways, USC Marshall Graduate Career Services, and the USC Viterbi School of Engineering. Approximately 50 employers came to recruit our international students. In light of the current immigration climate and changes in policy, we again provided this support to our international students who continue to strive and seek opportunities in the U.S. as well as their home countries.

Graduate Schools Fair

The Career Center hosted its 5th Annual Graduate Schools Fair on October 18. 145 graduate schools from a wide range of programs shared information with 1,500 students from USC and select local schools, such as Pomona College, Claremont McKenna College, and Loyola Marymount University. Graduate programs represented included: Columbia, NYU, University of Pennsylvania, Stanford, UC Berkeley, UCLA, USC, and more.

Career Fest

The Career Center organized its most successful Career Fest in 2019. Over 60 events were hosted by departments from across the campus between January 28 and February 1. The Career Center kicked off the week with its signature event, the Employer Resume Review. Wenting Wu from the USC China Career Services office hosted a workshop and introduced a variety of career events and services provided by her office. In the online panel discussion, three senior HR managers from organizations including Unilever, PwC SDC, and NetEase Game shared their expertise and experiences. Additionally, the Career Center partnered with University Communications to takeover USC's Instagram account for the week, giving Career Fest an extra boost in publicity. USC's Instagram has over 76,000 followers, and the Career Fest posts garnered over 10,000 views and 1,600 likes.

Employer Resume Review

The Career Center kicked off Career Fest 2019 with its signature event, the Employer Resume Review on January 28. The event drew 45 employers and almost 400 students. With

Amazon, The Boston Consulting Group, the CIA, and Nike, this year's Employer Resume Review attracted the largest and most diverse group of employers in the event's history.

Job Shadow Program

Launched through an information session during Career Fest 2019, the Career Center's new Job Shadow Program allowed selected applicants to spend a day with a host employer to explore their operations and gain exposure to a day in a life of its employees. Selected from a pool of 57 applicants, 29 students shadowed eight employers (including Cintas, Keller Williams, KPMG, and Vista Entertainment) gaining advice, mentorship, and insight. Students enjoyed the opportunity to get a real-world glimpse into an organization's culture, while employers were impressed by our students' inquisitiveness and engagement.

Employer Summer Summit

Employers from across Southern California were invited to the Career Center's 4th Annual Employer Summer Summit on June 20, 2019. Panelists from Accenture, Enterprise, EY, and JPMorgan discussed best practices in recruiting and retaining underrepresented candidates. Following the panel, close to 50 employers networked with 20 school-based career services and Cultural Advocacy Center colleagues, together with the Career Center team, sharing key insights on recruiting programs at USC.

Post-Graduation/First-Destination Survey

One of the measures of USC's success is where our students work and what our students do after graduation. Collecting, analyzing, and branding the post-graduation employment outcomes, especially for undergraduates, is an increasingly important metric for universities nationwide. Affordability within higher education remains a growing concern among students and parents. The number one reason students (i.e., parents) choose to go to college, despite the escalating tuition rates, remains to get a job or further their employment prospects. Thus, our ability to scale and enhance career development, as well as collect and analyze post-graduation outcomes data will give USC greater market position and competitive advantage in the future.

To increase the response rates and better streamline the data collection process, the Career Center contracted with 12Twenty, a leading vendor in First-Destination Survey collection in 2016. With the Career Center as the lead, Marshall (undergraduate), Viterbi, Dornsife, Annenberg, Price, and Iovine Young use 12Twenty to survey our graduating students. Through this collaboration, a Multi-School Environment (MSE) for university-wide outcomes data collection has been formed. The collected data will increase the value of a USC degree as we accurately capture their employment success and raise USC's profile. We launched the inaugural university-wide survey in Spring 2017 and collected data on 60% of the undergraduates in the Class of 2017 and 75% of undergraduates in the Class of 2018, tripling the data collected in prior years.

On-Campus Recruiting (OCR) Data

	2014- 2015	2015- 2016	2016- 2017	2017- 2018	2018- 2019
Student Participants	3,368	3,053	3,192	3,845	3,593
Resumes Submitted	19,216	15,589	13,885	13,682	10,523
Student Interviews	5,578	5,263	5,357	5,620	6,843
Employer Participants	294	260	275	286	282
Interview Rooms Reserved	895	888	823	867	913
Resume Collections	37	36	33	54	59
Information Sessions	137	142	153	155	157

Information Management and Operations

Overview

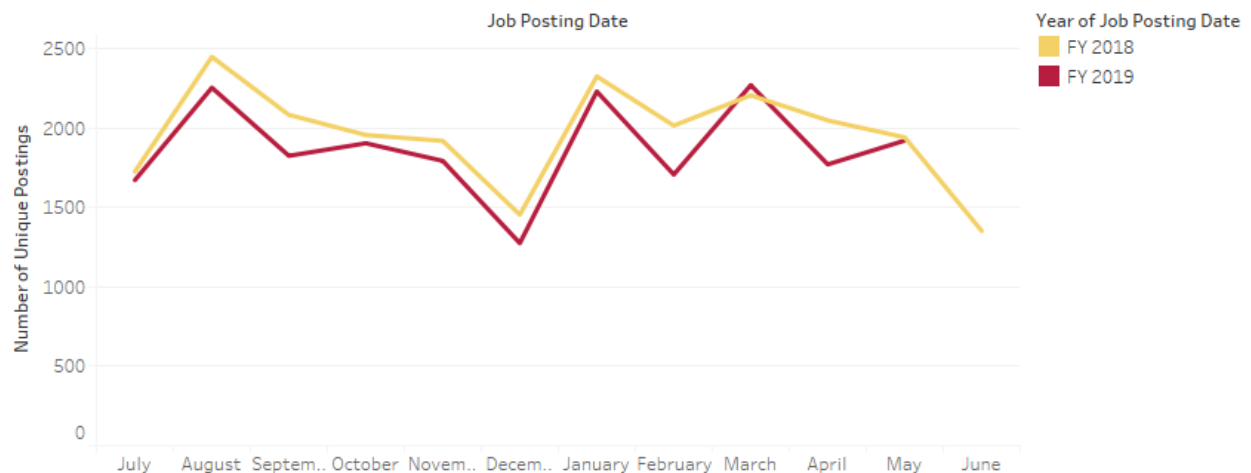
Our technological footprint continues to grow as we deploy more third-party platforms to deliver the best-in-class online services to our students. The heart of this continues to be connectSC, which has grown again to include 10 other schools across campus. This multi-school environment (MSE) hosted approximately 20,000 unique job postings in FY19, representing a dedicated focus on employers who are actively seeking out and recruiting USC students specifically. This stands in contrast to many of our peer institutions, which rely on national networks of job posting systems to attract employers.

In addition, the Information Management and Operations team has supported the launching of three other MSE-style platforms: VMock, 12Twenty, and PeopleGrove. Our work with the vendors on getting them to recognize and support the decentralized model that USC uses has been key to success.

We have made progress in standardizing our data reporting by building and extracting structured data from connectSC into our own SQL database. In Spring 2019, Provost IT automated the process, so we can now build interactive dashboards to view key metrics that will be updated monthly.

Visits to our informational website, careers.usc.edu, were up 12% in FY19: 332,000 users versus 296,000 in FY18. Our instance of the MSE, connectSC, was down 3%, 147,000 users versus 151,000 in FY18. These resources continue to remain as some of the strongest resources for USC students.

Total Job Postings



Internships and Experiential Education

Overview

Investigate Industries and Internships (i3)

Over the course of eight days during the Fall 2018 and Spring 2019 semesters, more than 60 employers from eight different industries participated in our signature internship program that allows undergraduate students to explore various career options and help determine what path to choose. A sample of this year's employers included: Accenture, Bain & Company, Chevron Corporation, Comcast NBCUniversal, Google, KPMG, Microsoft, The Boeing Company, The TJX Companies, and Ticketmaster. Along with four student organizations co-sponsors, more than 800 students participated in i3 by networking with employers and exploring opportunities in various fields.

2019 Global Fellows International Internship Program

In Hong Kong, Shanghai, and Taiwan, 29 USC students interned at 19 organizations in Summer 2019. For nearly the past two decades, the USC Career Center has sent over 440 students to live and work in Asia during the summer for an eight-week cultural and professional internship experience with the generous funding from the Freeman Foundation. Undergraduate students from all majors were identified and selected from a competitive application pool of over 160 students to work directly with Asian organizations, including Centre for Asian Philanthropy & Society, Origami Labs, Pearl Studios, and Richemont Asia Pacific Limited. To assist students with their transition, the Career Center held three pre-departure events, including an orientation, cross-cultural training, and a send-off reception. This once-in-a-lifetime experience continues to educate Trojans about international business, history, and politics. Students enthusiastically return to campus with a new view on cultural, globalization and international traditions.

2018-2019 First-Generation College Student Mentor Program

Since 2007, the USC Career Center has developed first-generation college programming. During the eleventh year of this one-on-one mentorship, 33 students and 33 alumni participated in a yearlong, structured program. This opportunity allows undergraduate students to experience the world of work through a mentorship that focuses on professional development by fostering a relationship with USC alumni who were also first-generation college students. Student mentees receive career guidance, networking advice, and support from their mentors and Career Center staff. As a requirement of the program, the USC Career Center facilitates monthly professional development events, including a networking mixer, a mock career fair, and an end-of-the-year etiquette dinner.

USC Dream Dollars Scholarship Program

The USC Dream Dollars Scholarship provides a monetary award for USC undergraduate students who secure unpaid summer internships with a non-profit or government organization. This year, we received over 70 applications and 10 students received a \$1,500 scholarship. Students gain insights into their career fields of interest through unpaid opportunities that might have otherwise been difficult to participate in without the scholarship. The 2019 recipients

successfully secured internships at Bay Area Rapid Transit, Department of Labor, and Team Impact.

First-Generation Scholarship Program

The First-Generation Scholarship Program assists first-generation undergraduate students looking to complement their academic coursework by gaining hands-on work experience during the summer. First-generation students secure unpaid summer internships with organizations, such as Central American Resource Center, Mayelian Group, and Riverside County District Attorney's Office, and receive a \$2,000 scholarship to support them financially and help cover the cost of housing, transportation, and food. This year, the Career Center reviewed nearly 70 applications for five scholarship recipients.

2019 Diversity and Inclusion Awareness Week: TARGETing Diversity in the Workplace

The Career Center, in collaboration with the Asian Pacific American Student Services, Center for Black Cultural and Student Affairs, El Centro Chicano, and the LGBT Resource Center, organized and hosted a lunch workshop, sponsored by Target. The workshop series focused on diversity in the workplace, covering topics such as financial literacy and interviewing as a diverse candidate. Over 60 diverse Trojans came to learn from distinguished speakers and Target representatives about how their diverse identities influence their professional journeys.

Diversity Programming

During the Fall semester, USC Career Center hosted a Diversity Meet & Greet event, in collaboration with the Cultural Advocacy Centers, and five of the student assemblies. More than 100 students and nine employers participated in an informal networking session to discuss workplace values, company culture, hiring opportunities, and how companies support interns and employees from underrepresented populations. Participating organizations included Blizzard Entertainment, JPMorgan Chase, Oracle, Target, and Visa. Student organizations that attended included the Asian Pacific American Medical Student Association, Latino Business Student Association, the LGBT Resource Center, National Society of Black Engineers, Society of Hispanic Professional Engineers, SpectrumSC, and others.

Diversity Student Focus Group

In the spring, the USC Career Center hosted a Diversity Student Perspectives Discussion for employers along with eight student representatives from the following organizations: Asian Pacific American Student Service, Latino Student Association, Latino Business Student Association, Black Business Student Association, Associated Students of Biomedical Engineering, Vietnamese Student Association, SpectrumSC, Society of Hispanic Professional Engineers, and Graduate Student Government. Hiring managers and their organizations gained additional insight into what diverse undergraduate and graduate students seek during on-campus recruitment.

Student and Alumni Career Services Overview

Veterans and Military Families Recruiting Night

The 3rd Annual Veterans and Military Families Recruiting Night held on October 15, was an outstanding example of a cross-campus and community-wide collaboration among the USC Career Center, Office of the Provost, Sol Price School of Public Policy, Sol Price Office of Career Services, Center for Innovative Research on Veterans and Military Families (CIR), Student Veterans Association, Marshall Master of Business for Veterans, Alumni Veterans Network, United States Veterans Initiative, Los Angeles Air Force Base Retiree Office, and the Veterans Resource Center. This annual event connected 45 employers with military hiring initiatives that value the military community with 153 transitioning active duty members, veterans, and their family members seeking opportunities. Employers included Amazon, Cedars-Sinai Health System, Kaiser Permanente, NASA's Jet Propulsion Laboratory, Northrop Grumman, and Southern California Edison.

Veterans and Employers Networking Breakfast

The 2nd Annual Veterans & Employers Networking Breakfast was held on March 8, prior to the start of the Alumni Career Fair. The networking breakfast was open to transitioning active duty military, veterans, and military family members. This event connected over 100 veterans and their families with 42 representatives from 22 organizations including Booz Allen Hamilton, EY, Grifols, Northrop Grumman, PwC, USC Talent Acquisition, Korn Ferry, and the Zillow Group.

Beyond the Ph.D. and Postdoctoral Career Conference

On March 27, the Career Center hosted the 8th Annual Beyond the Ph.D. and Postdoctoral Career Conference at the USC Hotel at the University Park Campus (UPC) and North Research Tower at the Health Sciences Campus (HSC). This event attracted 266 Ph.D. students and postdoctoral attendees representing 20 schools across campus. It offered participants the opportunity to engage and gain valuable insight from the interdisciplinary experiences of 39 Ph.D. and postdoctoral professionals. The conference highlighted expert panels discussing topics including "Look Before You Leap: Launching Your Post-Grad Career," "Beyond Academia: Alternative Careers for Science Grads," "You're the CEO of Your Career: Strategic Planning For Success," and "Diving Into The Unknown: Exploring The Job Market." Students also engaged in numerous round table discussions with Ph.D. employees from organizations, including Genentech, Caltech, LinkedIn, Google Brain, and Netflix. New in 2019, the conference included a Facebook live panel discussion with 385 student views featuring key panels and the premiere of the new USC graduate student career services video. This event was in cross collaboration with USC Dornsife College of Letters, Arts and Sciences, Graduate School, Graduate Student Government, Office of Postdoctoral Affairs, Postdoctoral Association, Viterbi Graduate and Professional Programs, Viterbi Graduate Student Association, Programs in Biomedical and Biological Sciences, School of Pharmacy, and the Public Health Science.

Alumni Career Fair

The USC Career Center along with the USC Alumni Association and the USC Annenberg School for Communication and Journalism Career Development Office hosted the 9th Annual Alumni Career Fair on March 8 at the USC University Park Campus. The Career Center partnered with five other universities (Arizona State University, Cal Poly Pomona, California State University, Long Beach, University of Utah, and University of Washington). 881 alumni and graduating students from 90 universities across the United States registered for this event. A total of 75 organizations with over 100 representatives recruited candidates for entry-level and experienced positions including AT&T, Booz Allen Hamilton, FBI, Mattel, Nike, Northrop Grumman Corporation, and the US Secret Service. Participating organizations received an electronic candidate resume book and job seekers received complimentary professional headshots. The event was marketed through social media channels including Facebook, Instagram, and LinkedIn with over 9,000 views.

Generational and Affinity Career Programming

The USC Career Center in collaboration with the USC Alumni Association hosted seven career events for USC's generational alumni and affinity groups, serving over 2,000 alumni internationally from 37 states, eight countries, and four continents. These events included "Work Smarter Not Harder" (Young Alumni), "Smart Financial Moves in your 30's, 40's, and 50's" (Lambda and Second Decade Society), "Creating Your Own Luck: Preparedness Meets Opportunity" (Encore and Entrepreneur Network), and "Managing Your Career" (via Facebook Live) with over 5,000 views. We also hosted three alumni career fairs, one on the University Park Campus, as well as a North America and an Asia Pacific virtual event. We collaborated with the USC China Career Services on the Asia Pacific virtual career event.

Artificial Intelligence-Enhanced Resume Review

For the third year, we continued to promote VMock, a virtual Artificial Intelligence (AI)-based resume critique software platform. This online, machine learning-based platform provides formatting and content-related feedback that students typically receive from a career counselor. VMock walks students through their resumes, line by line, and provides feedback regarding what they might do to strengthen every bullet point. Ultimately, VMock provides students 24/7 access to real-time support for their resumes while affording the Career Center counselors, as well as staff in the school-based career services offices more time to advise students on advanced career development issues rather than basic resume critiques.

More than 34,154 resumes have been uploaded to VMock since its launch in December 2016. 6,075 unique users engaged with VMock in 2018-2019 (an increase in 1,768 unique users from 2017-2018).

Academic programs currently subscribed to VMock include:

	Registered Unique Users
Dornsife College of Letters, Arts, and Sciences	621
Viterbi School of Engineering	3,960
Marshall School of Business (undergraduate)	873
Marshall Graduate Programs	617

Career Advising/Counseling & Workshops and Events

	2016-2017	2017-2018	2018-2019
Scheduled Appointments	1,770	1,733	1,662
Drop-Ins*	3,018	2,649	2,538
Workshops and Events**	4,915	5,732	4,641

*As we implemented VMock and other technologies to augment our in-person services, we have seen a decrease in our in-person drop-in numbers. Our goal is to help students using technological augmentation to scale our services.

**Workshops and Events numbers reflect the total number of attendees (not events).

USC China Career Services Overview

Led by Wenting Wu, Director of Employer Relations and China Career Services, USC China Career Services leverages the university's offices in Shanghai, Beijing, and South China to make connections, deepen partnerships throughout the region, and foster connections with employers. By participating in and presenting at conferences, career fairs, and recruiting forums both in-person and online, USC China Career Services provides a wide range of workshops, webinars, job opportunities, and networking connections.

2018 American Universities' China Association (AUCA) Summer Career Fairs

The American Universities' China Association (AUCA) is an open organization for US universities' representatives based in Mainland China to collaborate and exchange information and resources. Held on July 21 in Shanghai, July 28 in Shenzhen, and August 4 in Beijing, the fairs connected current students and recent graduates with career opportunities in China. In total, more than 4,000 students from 16 universities and other institutions registered for the fairs. More than 2,500 students attended the three events. Around 160 companies attended the career fairs representing a variety of industries including Bloomberg, IBM, JP Morgan, Unilever, Alibaba, Baidu, Huawei, JD, and Tencent.

Product & Technology Recruiting Forum

USC China Career Services, in collaboration with the University of Chicago's Career Advancement, hosted the Product & Technology Recruiting Forum on December 18-19 in Konka China Research and Development Center, Shenzhen, China. This was the first collaboration between USC China Career Services and the University of Chicago Career Advancement team on the Product Hackathon in China, exploring an innovative way to deepen the relationship between universities and employers. Moreover, it is a valuable opportunity for our students to get the real industrial experiences and prepare for future jobs. The forum attracted eight sponsoring employers in the technology industry, including KKSTAR, Sensetime, MoSeeker, NetEase Games, Plug and Play, OneConnect, Our Palm, and WeConnect. Approximately 40 students from universities all over the world were selected to the final competition after the online application and phone interview. Among them, seven participants were from USC.

2019 American Universities' China Association (AUCA) Winter Career Fair

USC China Career Services, in collaboration with 19 other American universities, successfully hosted the 2019 AUCA Winter Career Fair on January 4 in Shanghai. The fair featured over 40 companies representing a variety of employers including Bloomberg, Accenture, Microsoft, E&Y, PwC, SAP, and Cisco. Overall, the career fair provided more than 1,000 full-time and internship opportunities. As one of the most important member universities in the AUCA, USC China Career Services led the coordination of the event, including securing sponsorships, sending employer invitations, preparing career seminars, and social media promotion. The USC China Career Services team continues to strengthen its leading role in career services in China as well as connecting Trojan networks and promoting USC's global branding in China through annual career events.

Lockin China Global Talents Career Fair in Beijing

USC China Career Services attended and promoted the 2019 Lockin China Global Talents Career Fair on March 24. The career fair was open to USC current students, recent graduates, and alumni with one to three years of work experience. As one of the participating universities, USC China Career Services, together with the USC Beijing Office, joined the event and networked with alumni and more than 40 employers in Beijing.

2019 USC Asia Pacific Virtual Career Fair

USC China Career Services successfully hosted the first USC Asia Pacific Virtual Career Fair on May 22. 18 leading employers from a wide array of industries in China, including Unilever, JD Digits, Jardine Matheson, Mars, ByteDance, and Fosun Pharma joined our very first virtual career fair. The fair was open to current USC students, recent graduates, and alumni from all majors and class years. In total, we received 446 registrations, among which 382 registrations were from USC students and alumni. 314 chat conversations were completed during the virtual career fair. Fast-moving consumer goods (FMCG) companies such as Unilever and Mars enjoyed great popularity among Trojans with 61 and 40 chats, respectively, completed during the two-hour event.

USC China Mentorship Program

USC China Mentorship Program is a one-year program initiated by the USC China Career Services office and co-organized by the USC Chinese Students and Scholars Association (CSSA). The USC China Career Services Mentorship Program aims to prepare USC Chinese students for career development in China and gain industry insights by connecting with experienced USC alumni and senior industry experts. The first USC China Mentorship Program attracted 15 mentors from a variety of industries all over China and 21 mentees from different USC schools, degrees, and graduation years. The mentor to mentee ratio is 1:2. Students who participated in the program now have a better understanding of the job market and opportunities available in China.

USC China Career Ambassadors Program

In May 2018, USC China Career Services initiated the USC China Career Ambassador Program, aiming to better engage our students and promote our services both on campus and in China. USC China Career Ambassadors consist of USC current students from different schools who work closely with USC China Career Services Office and are dedicated to providing more support to USC students who are interested in career opportunities in China. An ambassador's main duties include promoting USC China Career Services among peers and student organizations, and assisting with on-campus career events, webinars, and career fairs in China hosted by USC China Career Services. In the past year, we have successfully recruited 12 ambassadors.

Social Media

The USC China Career Services WeChat Public Account has 2,652 followers. The number of followers increased by about 2,100 within a year after USC China Career Services took over the operation of the official account in May 2018. Since then, there have been 144 WeChat posts and a total of 33,819 views. The most popular WeChat post was the "Invitation to Shenzhen Product & Technology Recruiting Forum on Dec.18-19" that garnered 1,393 views.

Career Center Usage by School

Profiled here are on-campus recruiting interviews and career counseling usage by school. The data presented are cumulative for each area. Although we offer our services to students from every school, the data show that students from Marshall, Viterbi, and Dornsife often comprise the majority of those who take advantage of the Career Center's on-campus advising.

2018-2019 Career Center Usage by School

	On-Campus Recruiting Interviews	Career Advising & Counseling (Scheduled & Drop-Ins)*
Marshall	1,619 (29%)	842 (21%)
Viterbi	295 (5%)	811 (20%)
Dornsife	858 (15%)	1,264 (31%)
Annenberg	36 (1%)	318 (8%)
All Other	2,812 (50%)	844 (20%)
TOTAL	5,620	4,079

* Students affiliated with multiple schools counted twice or more

2018-2019 Platinum Partners



Mission of the USC Career Center

Enhance career development through partnerships and innovative technology in preparation for global career aspirations.